## **NEWS FOR IMMEDIATE RELEASE**

**American Jersey Cattle Association** 

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## COST OF GENOMIC TESTING WITH USJERSEY ORGANIZATION LOWERED AUGUST 1, 2019

Reynoldsburg, Ohio, August 2, 2019—Genomic testing for Registered Jerseys just became less expensive. The American Jersey Cattle Association announced this week the cost of a uLD genomic test was reduced by \$2 each and the cost of A2 testing also decreased.

The uLD or 9K (ultra low density) chip is now just \$28 for REAP herds and \$38 for non-REAP herds. In addition, testing for A2 status on genomic tests with the 9K and 45K chips will be \$2 for REAP herds and \$4 for non-REAP herds. This is lower than the previous add-on charge of \$8 and \$10 respectively.

Previously, breeders could only test for A2 through a milk protein add-on test (still available). Effective August 1, 2019, the A2 test will also be available as an add-on when you test your animal using an uLD chip at the above prices.

A complete listing of prices can be found at: https://www.usjersey.com/Portals/0/AJCA/2 Docs/Policy/Fees-Programs-Services.pdf

In 2018, the USJersey organization reported 49,067 Jersey females were genotyped, a 91.68% increase over the previous year. The Council on Dairy Cattle Breeding (CDCB) reports that more than 700,000 animals a year are genotyped. Most animals are genotyped with chips that have between 9,000 and 30,000 single-nucleotide polymorphism (SNP) markers.

The American Jersey Cattle Association, organized in 1868, compiles and maintains animal identification and performance data on Jersey cattle and provides services that support genetic improvement and greater profitability through increasing the value of and demand for Registered Jersey<sup>TM</sup> cattle and genetics, and Jersey milk and milk products. For more information on USJersey program and services, call 614/861-3636 or visit the web site at www.USJersey.com